

Digital Marketing & Graphic Design Guru for Clinical & Community Services



Project Title	Digital Marketing & Graphic Design Guru for Clinical & Community Services
Project Summary	Looking for a team of creative graphic designers and digital marketing specialists to develop public facing educational and national health awareness event materials, social media engagement, and web design that are artistically interesting, appealing, and easy to understand.
Country	United States

Project Description

We are looking for creative and energetic individuals who can work collaboratively with the DCCS to create various educational materials for our customers. The IHS serves over 2.2 million American Indians and Alaska Natives across the nation. The materials will include but are not limited to images, visual design elements, short engaging videos, and animations that explain and illustrate the clinical preventive and community programming. The individuals will develop a unique brand identity design for the DCCS programs (i.e., HIV/AIDS, Hepatitis C, pharmacy, health educators, health promotions, disease prevention, maternal and child health, childhood obesity, and cancer prevention and treatment. The individuals will write the materials in plain language that are easy for our audience to understand and follow. Visual materials such as websites, brochures, pamphlets, flyers, posters, videos, and/or social media. This role will often take direction from either written and/or spoken ideas and will need to convert them into images, layouts and designs. The individuals must have competence in converting the materials to be compliant with Section 508 of the Rehabilitation Act. If you are looking to use your creativity and want to bring your ideas to develop communicational resources to our audiences, this is your place!

Required Skills or Interests

Skill(s)

Analytical writing

Cultural diplomacy

Data visualization

Editing and proofreading

Graphic design

Infographic design

Marketing
Social media management
Storytelling/blogging/vlogging
Videography
Website design
Writing

Additional Information

The Division of Clinical and Community Services is within the Office of Clinical and Preventive Services.

Language Requirements

None